## HMA WGEO - Rapid Alert Form

Counterfeit or illegal product found in the illegal supply chain

Reference:				
Date: 29.03.2022	Time: 13:50		Initials: KP	
Please complete sections	1 to 5 providir	ng as muc	h information as possible.	
1. REPORTING PERSON				
Name:		Position:		
Organisation:				
Address:				
Telephone No:			Ext	
e-mail address:				
2. PRODUCT DETAILS				
Product name: Elmex Fluid				
Manufacturer: not known; CP Gaba GmbH Hamburg is the marketing				
authorisation holder of Elmex Fluid				
Supplier: Enzkreis-Fairdental, Marxzeller Straße 55, 75305 Neuenbürg				
Legal status: Banned ☐ Counterfeit ☑ Unlicensed ☐ Stolen ☐				
Dosage form: Fluid				
Strength: 50ml				
Batch / lot no: 0190FR63A1				
Is batch number genuine: Yes 🛛 No 🗌				
If yes to the above, advise batch destination country: Germany				
Expiry date: 05/2023				
Language of packaging: German				
Date of discovery: 11.02.2022				
Details of discovery: The not registered wholesaler Enzkreis-Fairdental,				
Marxzeller Straße 55 in 75305 Neuenbürg has distributed the mentioned				
falsified medicinal product via Internet. Dentists who bought the product have				

informed CP Gaba Hamburg because of the different packaging/color of the product. According to information from the company, the counterfeit drug has the real batch number 0190FR63A1 and the expiration date 05/2023. However, obsolete packaging material (labels, patient leaflet, folding box) was used for the counterfeit medicine. Also the batch number on the primary packaging and the anti tampering device are missing. The company investigates who had access to the packing materials used in the counterfeit product. There are no saved data yet. The wholesaler Enzkreis-Fairdental bought the fluids from the Austrian company MD Trade Medizin- und Dentalhandels GmbH, Petzoldstraße 20, 4020 Linz. There is a suspicion that the company MD Trade does not have a wholesale authorisation. BfArM is asked to inform the Austrian competent authority. Public prosecutor was informed as the Enzkreis Fairdental ist not registered according to §52a. Analysed: YES ⋈ NO 🗌 If yes, result of analysis: not available

3. DISTRUBUTION METHOD	
Internet: YES 🛛 / NO 🗌	
Internet: not not known	Non internet, advise full details:
URL: not known	
Website address: https://www.area-	7
online.de	
Other details: not known	
Currency of payment: not known	
Has product reached patients/consumer	s? yes
4. RISK TO PUBLIC HEALTH	
Adverse reactions: YES _/ NO _	
If yes, please advise details: not known	

Medical assessment details:	
5. NEED FOR PUBLICITY	
Are you making a public statement? YES / NO	
Are you issuing a press release? YES ☐ / NO 🗵	
Are you recalling product? YES ☐ / NO 🛛	
If yes to any of the above, when do you intend to take a	ction?
6. DISSEMINATION	
Are you content for this Rapid Alert to be shared outside	e WGEO
membership?	
YES 🛛 / NO 🔲 (please see below)	
If yes, please specify which of the below you are conter	nt for this to be shared
with (you may tick more than 1 box)	
Law Enforcement ☑ Industry Security ☐ Trade Asso	ciations
Traders Other Please specify	
7. PHOTOGRAPH	
If possible, please attach a photograph of the product.	
The counterfeit product is shown on the right and t	he original on the
left sight. Original product comparison with counter	erfeit product.
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